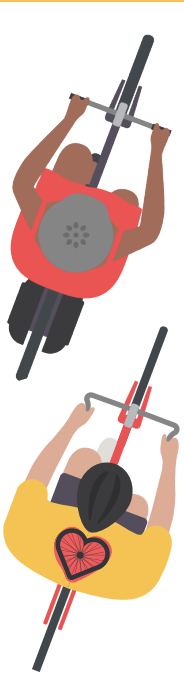


# LOVE TO RIDE WASHINGTON

ESTABLISHED 2017



**28,461**  
people riding



**6,272**  
new riders



**4,963,183**  
lb CO<sub>2</sub> saved



**2,293,349**  
total trips



**28,468,943**  
total miles



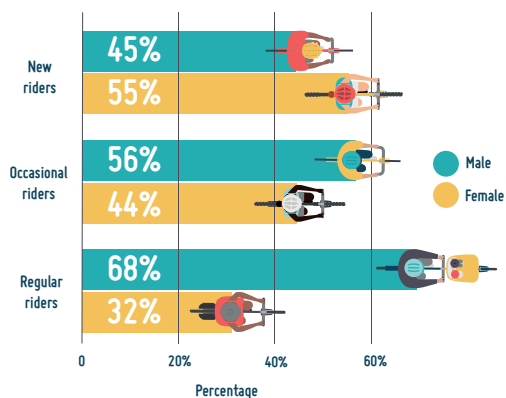
**8,228,212**  
transport miles



**1,065,737**  
transport trips



## Gender split:



## Motivators to riding:

- Improved fitness **76%**
- Enjoy outdoors **66%**
- Live sustainably **41%**

## Barriers to riding:

- Bad weather **29%**
- Don't know safe route **15%**
- Too hilly **12%**

|                                      |   |   |
|--------------------------------------|---|---|
|                                      | New rider highlight                                     | Wow! Hiei Rode logged 240 miles in 59 trips |
|                                      | Notable riders  | Genevieve Metzger logged 3,798 trips        |
|                                      |   | Jerry Scott logged 71,267 miles             |
| Sustainable traveller extraordinaire | Michael Turnauer logged 16,226 miles for transportation |   |

- New riders
- Occasional riders
- Regular riders

