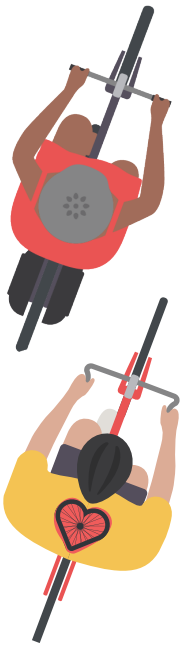


LOVE TO RIDE TAMPA BAY

ESTABLISHED 2020



2,137
people riding



364
new riders



88,669
lb CO₂ saved



127,630
total trips



2,631,472
total miles



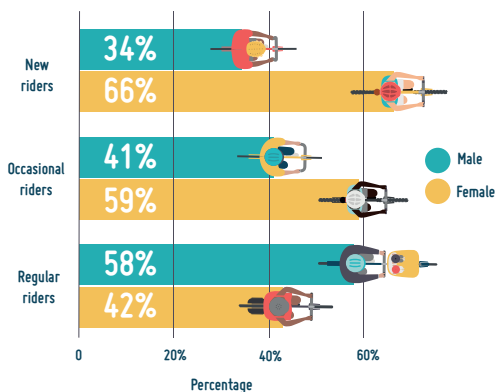
135,770
transport miles



18,570
transport trips



Gender split:



Motivators to riding:

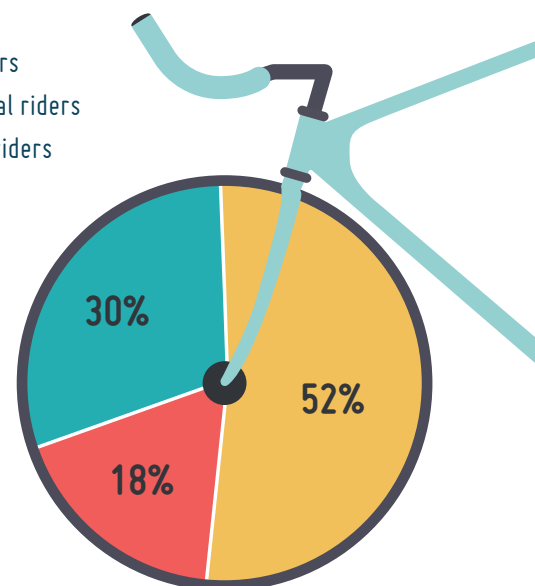
Improved fitness **81%**
 Enjoy outdoors **45%**
 Improved Health **45%**

Barriers to riding:

Don't know safe route **25%**
 Distance too far **19%**
 Bad weather **19%**

	New rider highlight	Wow! Jennifer Richie logged 177 miles in 25 trips
	Notable riders	Disco Mike logged 4,157 trips
		Lee Johnson logged 60,724 miles
Sustainable traveller extraordinaire	Lloyd Pierce logged 11,781 miles for transportation	

- New riders
- Occasional riders
- Regular riders



LOVE TO RIDE

