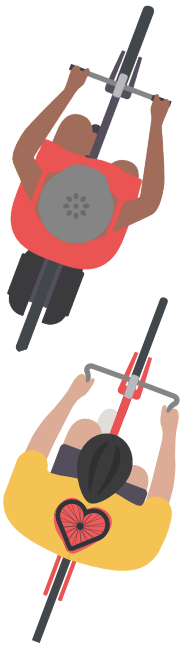


LOVE TO RIDE SHASTA

ESTABLISHED 2019



2,377
people riding



726
new riders



114,380
lb CO₂ saved



153,907
total trips



2,272,288
total miles



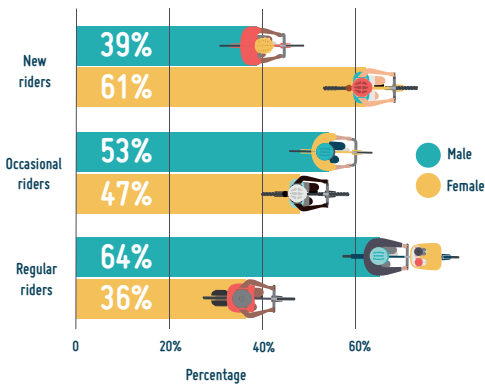
177,549
transport miles



19,998
transport trips



Gender split:



Motivators to riding:

Improved fitness **83%**
 Enjoy outdoors **35%**
 Enjoy family time **35%**

Barriers to riding:

Don't know safe route **21%**
 Distance too far **12%**
 Do not feel confident **11%**

	New rider highlight	Wow! William Sutherland logged 296 miles in 33 trips
	Notable riders	Peter Alexander logged 2,153 trips
		Mur Dog J logged 42,893 miles
Sustainable traveller extraordinaire	Rafael Ramirez logged 743 transport trips	

- New riders
- Occasional riders
- Regular riders

