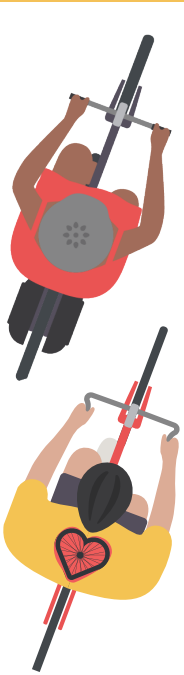


LOVE TO RIDE SAN DIEGO

ESTABLISHED 2020



2,540
people riding



412
new riders



164,460
lb CO₂ saved



156,838
total trips



2,768,085
total miles

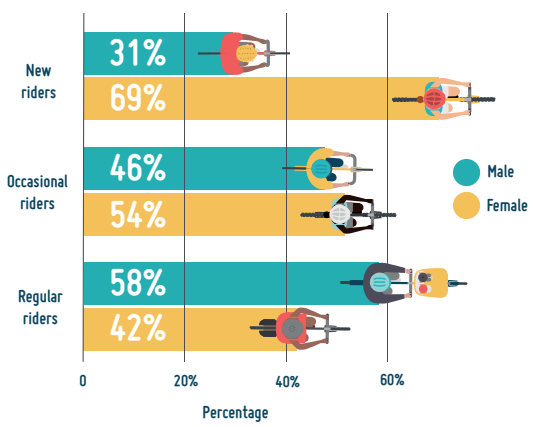


254,314
transport miles



33,926
transport trips

Gender split:



Motivators to riding:

- Improved fitness **79%**
- Enjoy outdoors **78%**
- Improved health **41%**

Barriers to riding:

- Bad weather **27%**
- Don't know safe route **19%**
- No showers at work **12%**

	New rider highlight	Wow! Liz Santucci logged 700 miles in 102 trips
	Notable riders	Jason Bland logged 1,576 trips
		Willem Van Aaken logged 40,026 miles
Sustainable traveller extraordinaire	Katherine L logged 2,995 miles for transportation	

- New riders
- Occasional riders
- Regular riders

