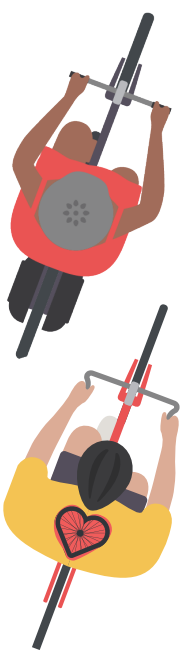


LOVE TO RIDE OREGON

ESTABLISHED 2016



37,480
people riding



9,610
new riders



6,159,763
lb CO₂ saved



2,599,310
total trips



23,179,176
total miles

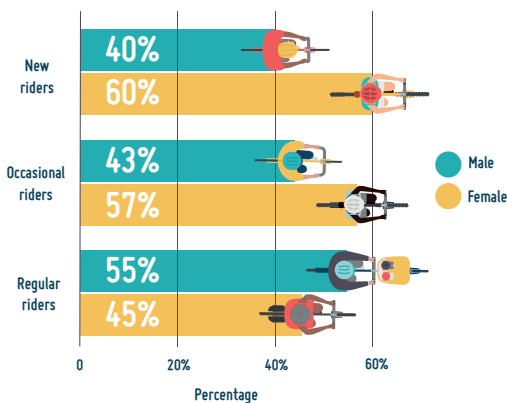


9,542,643
transport miles



1,659,971
transport trips

Gender split:



Motivators to riding:

- Improved fitness **69%**
- Enjoy outdoors **59%**
- Live sustainably **43%**

Barriers to riding:

- Bad weather **28%**
- Don't know safe route **15%**
- Not confident **10%**

	New rider highlight	Wow! Yukiko Toyodalogged 492 miles in 112 trips
	Notable riders	Brian Walker logged 4,374 trips
		Steve Long logged 51,726 miles
Sustainable traveller extraordinaire	Aaron Harrison logged 33,178 miles for transportation	

- New riders
- Occasional riders
- Regular riders

