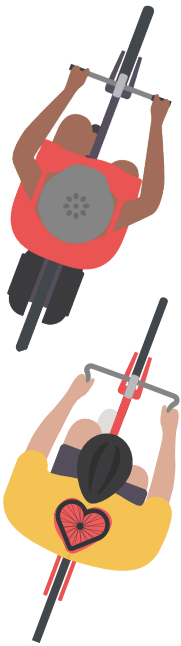


LOVE TO RIDE DEVON

ESTABLISHED 2015



8,159
people riding



1,659
new riders



1,283,931
lb CO₂ saved



685,800
total trips



9,000,056
total miles



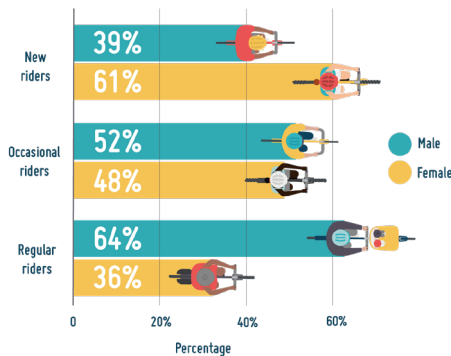
1,992,309
transport miles



276,623
transport trips



Gender split:



Motivators to riding:

Improved fitness **81%**
 Enjoy outdoors **60%**
 Improved health **45%**

Barriers to riding:

Bad weather **24%**
 Too hilly **12%**
 Don't know safe route **11%**

	New rider highlight	Wow! Lorraine Sewart logged 183 miles in 21 trips
	Notable riders	Joao Ferreira logged 3,091 trips
		Maggie Hunt biked 78,896 miles
Sustainable traveller extraordinaire	Martin Budd logged 35,928 miles for transportation	

- New riders
- Occasional riders
- Regular riders

