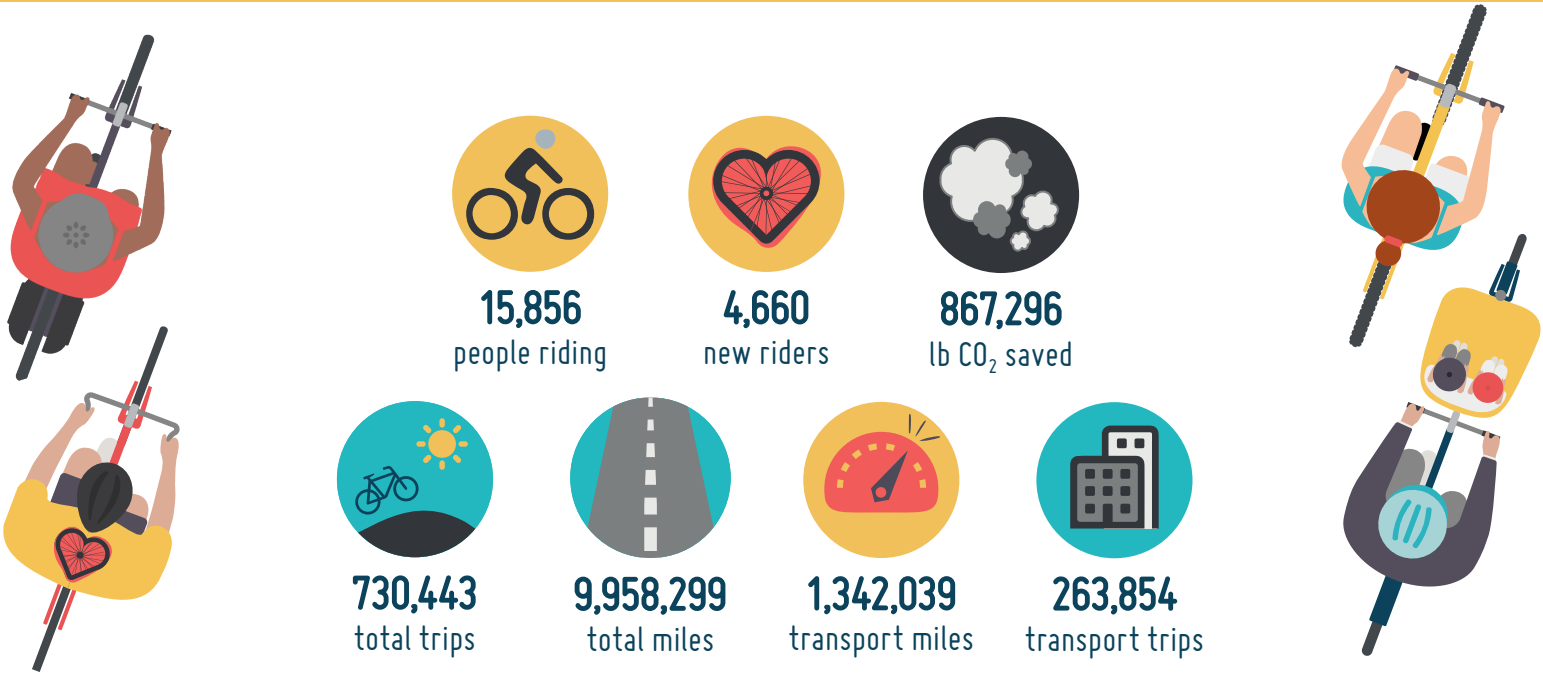
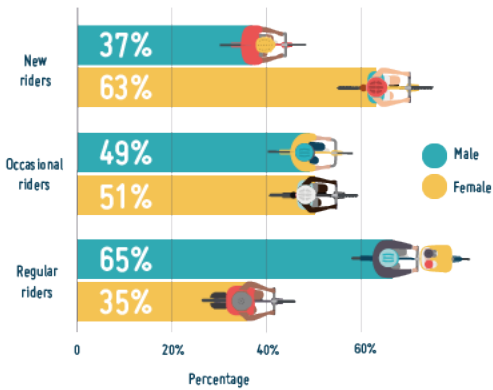


LOVE TO RIDE ATLANTA

ESTABLISHED 2014



Gender split:



Motivators to riding:

- Improved fitness 76%
- Enjoy outdoors 71%
- Improved health 39%

Barriers to riding:

- Don't know safe route 26%
- Bad weather 16%
- Not confident 13%

	New rider highlight	Wow! Kerri Rogers, logged 239 miles in 39 trips
	Notable riders	Kevin O'Gara logged 4,487 trips
		Eric Reinhardt logged 67,311 miles
	Sustainable traveller extraordinaire	Stijn Steeman logged 10,206 miles for transportation

- New riders
- Occasional riders
- Regular riders

